

# **Customer Privacy Policy**

Kadence International Ltd Customer Privacy Policy covers the collection, use, and disclosure of personal information that may be collected by Kadence anytime you interact with Kadence, such as when you visit our website, when you use our services, or when you speak to one of our interviewers or support associates. Please take a moment to read the following to learn more about our information practices, including what type of information is gathered, how the information is used and for what purposes, to whom we disclose the information, and how we safeguard your personal information. Your privacy is a priority at Kadence, and we go to great lengths to protect it.

## Why we collect personal information

We collect your personal information because it helps us deliver a superior level of customer service. It enables us to give a truer picture of the research that goes to our clients.

## What information we collect and how we may use it

For example:

- We may ask for your personal information when you're answering a survey on the phone or on the web.
- When you interact with Kadence, we may collect personal information relevant to the situation, such as your name, mailing address, phone number, email address, and contact preferences.
- We also collect information such as your occupation— to gain a better understanding

## Publicly displayed information is public

If you use a bulletin board or chat room on a Kadence website you should be aware that any information you share is visible to other users. Personally identifiable information you submit to one of these forums can be read, collected, or used by other individuals to send you unsolicited messages. Kadence is not responsible for the personally identifiable information you choose to submit in these forums. For example, if you choose to make information, which was previously non-public, available by enabling certain user features, Kadence will collect that information from your interaction and the information will become publicly available.

## When we disclose your information

Kadence takes your privacy very seriously. Kadence does not sell or rent your contact information to other marketers.





#### How we protect your personal information

Kadence takes precautions — including administrative, technical, and physical measures — to safeguard your personal information against loss, theft, and misuse, as well as unauthorized access, disclosure, alteration, and destruction.

You can help us by also taking precautions to protect your personal data when you are on the Internet. Change your passwords often using a combination of letters and numbers, and make sure you use a secure web browser like Safari.

## Integrity of your personal information

Kadence has safeguards in place to keep your personal information accurate, complete, and up to date for the purposes for which it is used. Naturally, you always have the right to access and correct the personal information you have provided. And you can request a copy of your personal information, and your interactions with our sales and support agents by contacting us.

#### Our companywide commitment to your privacy

As we said, Kadence takes protecting your privacy very seriously. To make sure your personal information is secure; we communicate these guidelines to Kadence employees and strictly enforce privacy safeguards within the company.

#### **Privacy questions**

If you have questions or concerns about Kadence's Customer Privacy Policy or data processing, please contact use. Please also see our Data Protection Policy and our Quality Policy.



